

@VEExpo.my



KARNIVAL PENDIDIKAN SWASTA 2021

Private Education Carnival 2021

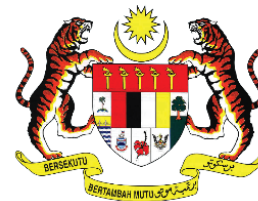
20th- 21st Nov 2021 (Sat & Sun)

9:00am - 9:00pm

Venue : @ veexpo.my



Organised by



KEMENTERIAN PENDIDIKAN MALAYSIA
Bahagian Pendidikan Swasta

In Collaboration with



PEEAM



**KEDIOS
BERHAD**

Focus

Showcase Student Talent

(Kemenjadian Murid Tadika)

- Through various competitions.

Market and Promote Kindergartens

- Through advertising on KPS platform

Empower Partnerships

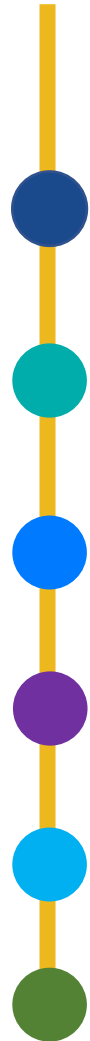
- Through virtual presentations, forums and live chats



Roles



KEMENTERIAN PENDIDIKAN MALAYSIA
Bahagian Pendidikan Swasta



CONNECT AND FOSTER STRATEGIC PARTNERSHIP

MARKET AND PROMOTE REGISTERED KINDERGARTENS

ONE STOP INFORMATION CENTRE FOR REGISTRATION OF INSTITUTION

REACH THE PUBLIC THROUGH LIVE AVATARS

COORDINATE EDUCATIONAL PRESENTATIONS AND FORUMS

INTRODUCE STANDARDISED JUDGING CRITERIA



PEEAM



KEDIOS BERHAD



PROVIDE DIGITAL PLATFORM

DIGITALISED CREATIVE IDEAS, FEATURES AND GRAPHIC LAYOUT

TECHNICAL SUPPORT

MARKET AND PROMOTE EXHIBITORS/SPONSORSHIPS SLOTS

PROVIDE ACCESS TO ONLINE COMPETITION, FORUMS AND PRESENTATIONS

Target Audience

800- 1200

Exhibitors

**10% of total number registered private kindergartens



100,000

Visitors

FREE Admission

** parents, kindergartens entrepreneurs, general public

Virtual Concept

Supports PC & Mobile

PC/ Laptop: 3D + 2D view

Mobile/ Tablet: 2D view



Visit KARNIVAL PENDIDIKAN SWASTA

Navigation

- Login
- Start navigating

@VEExpo
**KPS KARNIVAL
PENDIDIKAN SWASTA 2021**

Private Education Carnival 2021
20th- 21st Nov 2021 (Sat & Sun)



KEMENTERIAN PENDIDIKAN MALAYSIA
Bahagian Pendidikan Swasta

In collaboration with



Lobby

Bahagian Pendidikan Swasta Private Education Division

3D Booth >

2D Booth >

Jabatan Pendidikan Negeri
State Education Department

2D Booth >

Pejabat Pendidikan
Daerah
District Education Office

2D Booth >

Agenda

Directory

Competition

Lobby

Exhibition Hall

3D Booth >

For Desktop Only

Exhibition Hall

2D Booth >

Exhibition Hall

Map View >

Agenda

Directory

Competition

2D Exhibition Hall Floor Plan

Navigation

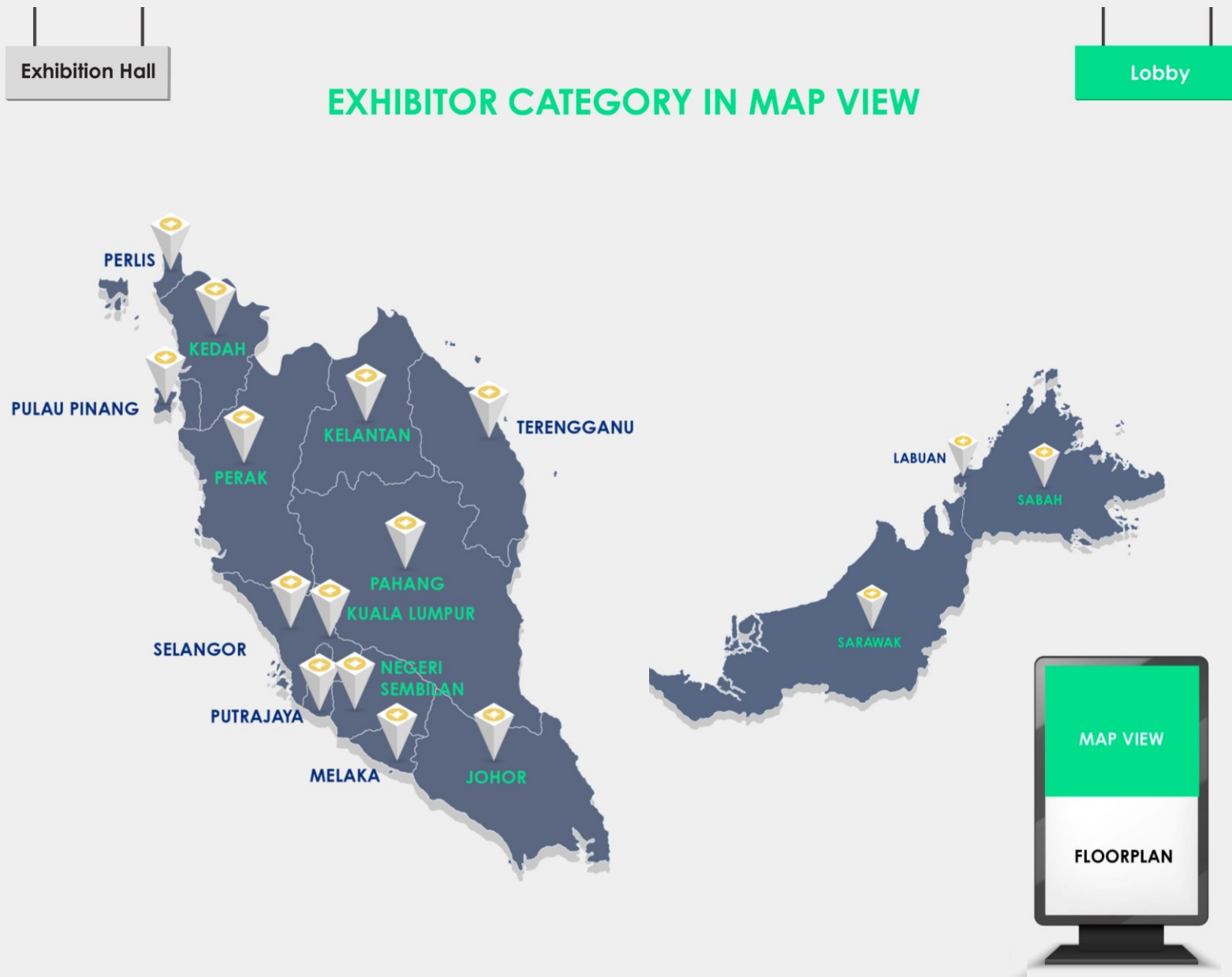
- Click on the brand logo to visit virtual booth; or
- Click on map view



2D Exhibitor Listing in Map View

Navigation

Select "State" for
Quicker Targeted Search



Map View Search Result

Exhibitor Category Listing State & City

Navigation

Click on the Brand logo to visit virtual booth

Exhibition Hall

PULAU PINANG
TADIKA

Lobby

Sungai Nibong

Pulau Tikus

Air Itam

Seberang Jaya

Bukit Mertajam

Simpang Ampat



COMPANY

Tadika ABC

Jalan Sungai Ara 1,
11900 Bayan Lepas,
Pulau Pinang



COMPANY

Tadika ABC

Jalan Sungai Ara 1,
11900 Bayan Lepas,
Pulau Pinang



COMPANY

Tadika ABC

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Pulau Pinang



COMPANY

Tadika ABC

Jalan Sungai Ara 1,
11900 Bayan Lepas,
Pulau Pinang

Lobby

Presentations & Forums

Enter



Business Lounge

Enter



Education business opportunities

Competitions

Enter



Watch & vote
for your favourite

Agenda

Directory

Competition



JOIN AS KPS 2021 EXHIBITOR

Date: 20th- 21st November 2021 (Sat & Sun)

Time: 9:00am- 9:00pm

*Interact and Engage with
Potential Parents and Business Prospects*

Exhibition Packages



Exhibition Fee

~~RM400~~ **RM200** only

Package A - ~~RM 6,000~~ RM 3,000

Virtual Booth

- 2D Virtual Booth
- 3D Virtual Booth (3 Choices Virtual Booth for Selection)
- Virtual Avatar x 3
- 2D Digital Banner & Backdrop x 6 (@MYBooth)
- 3D Digital Banner & Backdrop x 4 (@3D Hall)
- Live Showcase @ MYBooth x 12 slots (6 slots per day- 40min/slot)
- Live Showcase at Parents' Studio x 6 slots for 2 days (linked from MYBooth)
- Live Showcase at Business Lounge x 6 slots for 2 days (linked from MYBooth)
- Interest Form for Student Enrolment
- Interest Form for Business Prospects
- Centre Listing for Unlimited Branches/Centres

Advertising

- Exhibitor Directory- Table Listing
- Exhibitor Listing- Map View
- Exhibitor Listing- Floorplan
- Karnival Pendidikan Swasta Lobby/ Exhibition Hall Big Screen Sliding Advertisement x 1000 times (2sec/sliding)
- E-voucher Giveaway for Booth Visitors (in Goodies Bag)

Exhibition Packages

Virtual Booth Visual- Package A

Visitor : **2357**

Lobby

Rating ★

Favourite ♥



PEEAM
is a non profit organisation.

Brings together a community of Private Education Entrepreneurs and Providers to provide a platform for them to exchange and share ideas in education business and to strive for affordable and quality private education for Malaysian.

PRIVATE EDUCATION ENTREPRENEUR ASSOCIATION MALAYSIA
www.peeam.org



Private Education Entrepreneur Association of Malaysia (PEEAM)

PEEAM

International Education Symposium 2019

PROMOTION

PEEAM

Education The Next IPO
International Education Symposium 2019
29&30 JULY.19

Hi! How can we help you?

Share Like

About Us Live Showcase Interest Form Centre Listing





Package B - ~~RM 400~~ RM 200

Virtual Booth

- 2D Virtual Booth
- Virtual Customer Service Personnel x 1
- 2D Digital Banner & Backdrop x 4
- Live Showcase @MYBooth x 8 slots for 2 days (4 slots/day- 40min/slot)
- Interest Form for Student Enrolment

Advertising

- Exhibitor Directory- Table Listing
- Exhibitor Listing- Map View
- Exhibitor Listing- Floorplan
- E-voucher Giveaway for Booth Visitors (in Goodies Bag)

Exhibition Packages

Lobby

Rating ★

Favourite ♥



Virtual Booth Visual- Package B



Private Education Entrepreneur Association of Malaysia (PEEAM)



PEEAM
 is a non-for-profit organization.

It is an organization that consists of Private Education Entrepreneurs, Organisations and Individuals who are interested in providing quality education to the young ones.

It is a non-for-profit organization that is dedicated to providing quality education to the young ones.

PEEAM
 is a non-for-profit organization.
 PROMOTION



Share Like

About Us >

Live Showcase >

Interest Form >

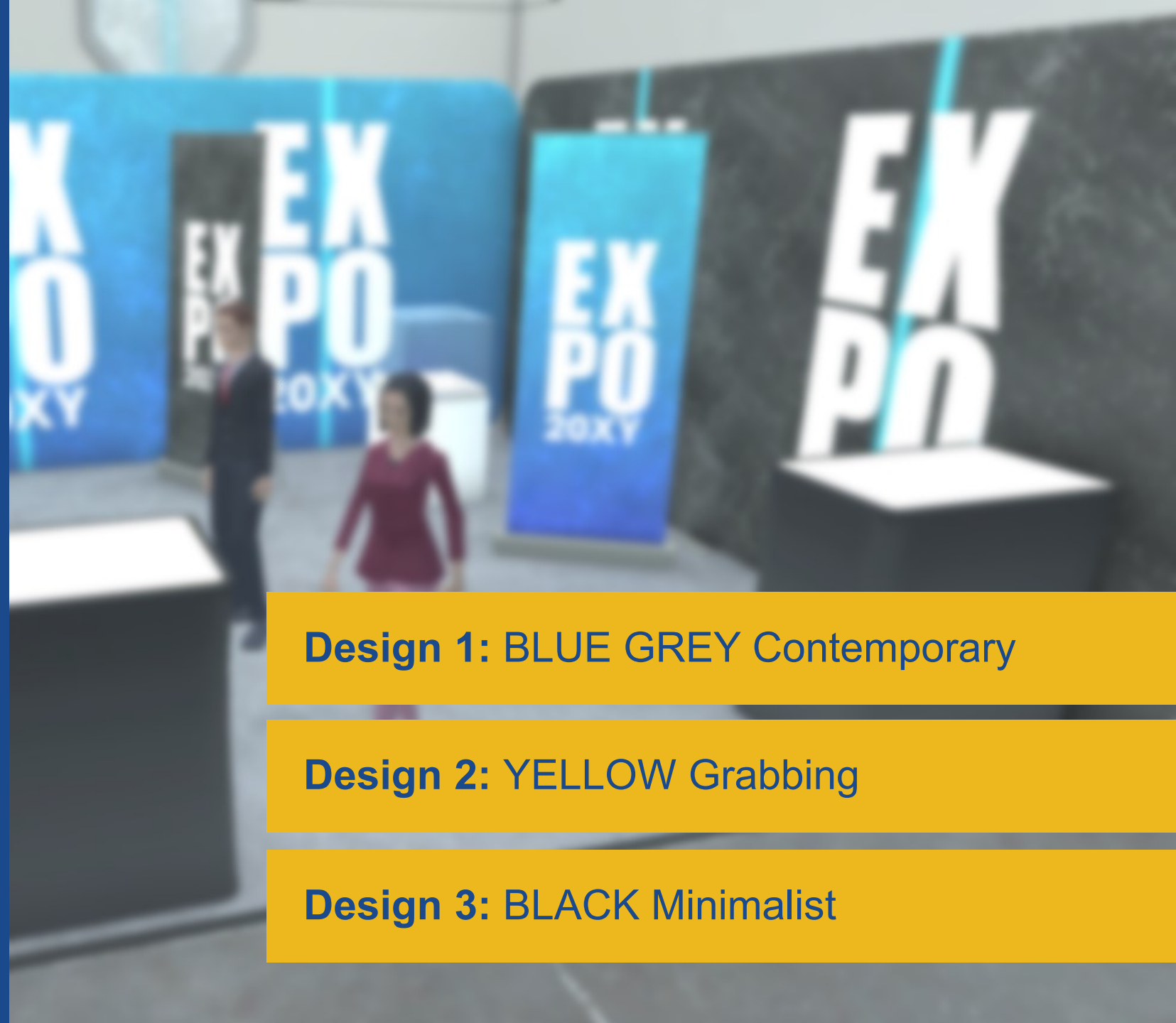


Hil Boleh Saya Bantu?



3D Booth Designs

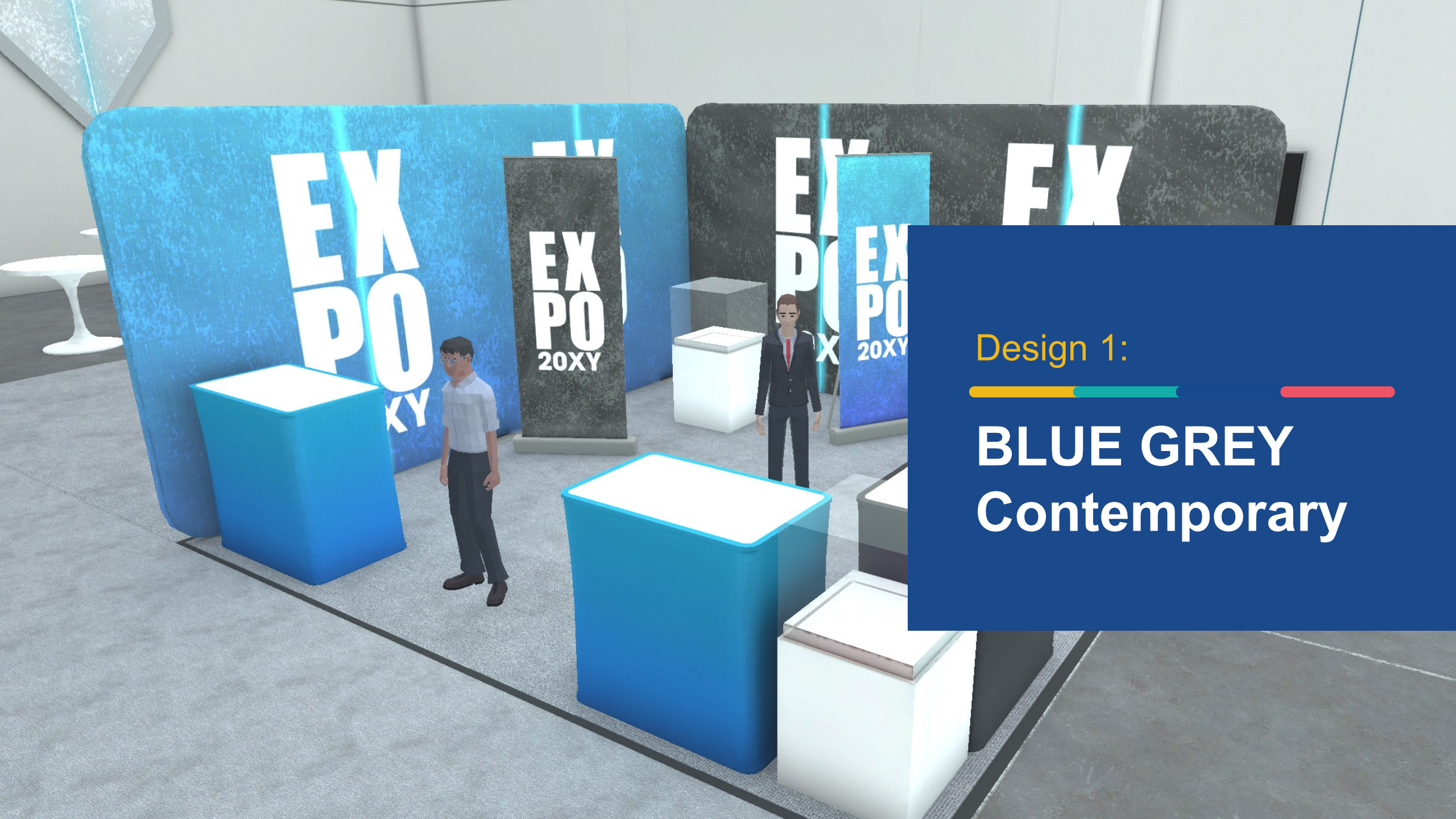
For Package A only



Design 1: BLUE GREY Contemporary

Design 2: YELLOW Grabbing

Design 3: BLACK Minimalist

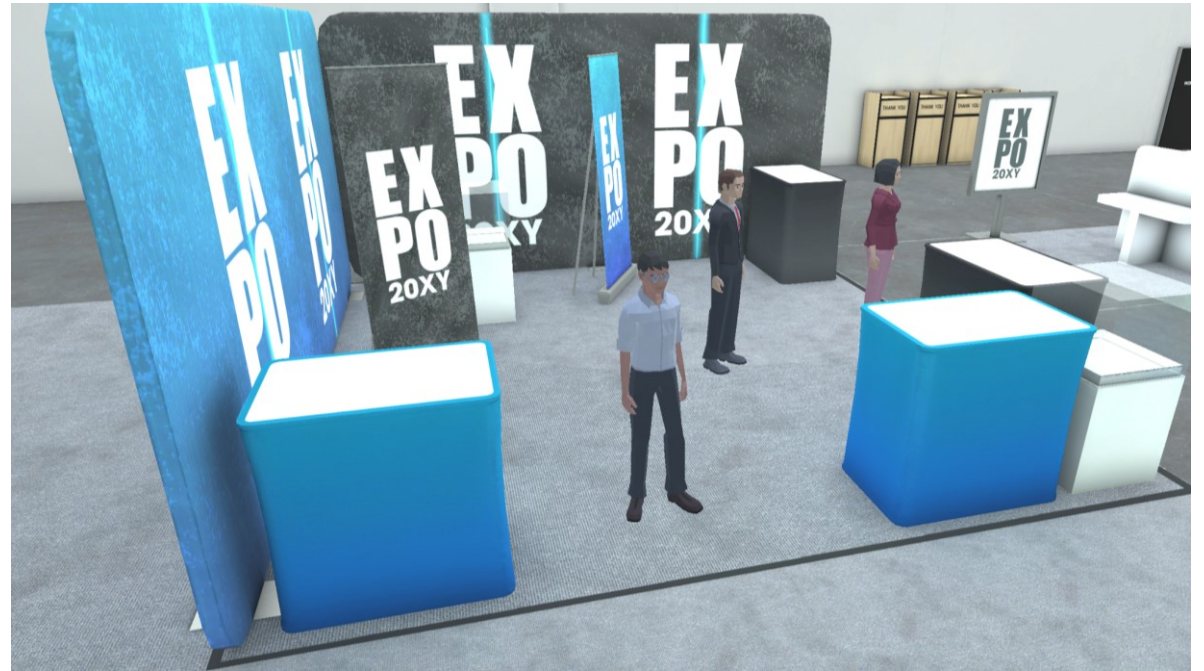


Design 1:

BLUE GREY
Contemporary

Design 1:

BLUE GREY
Contemporary





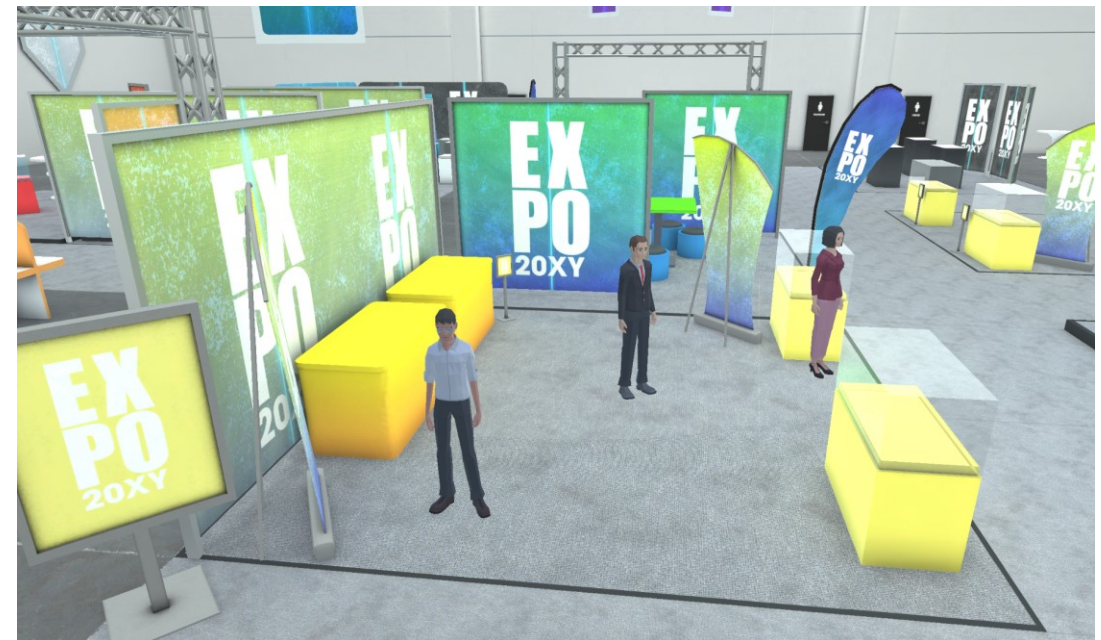
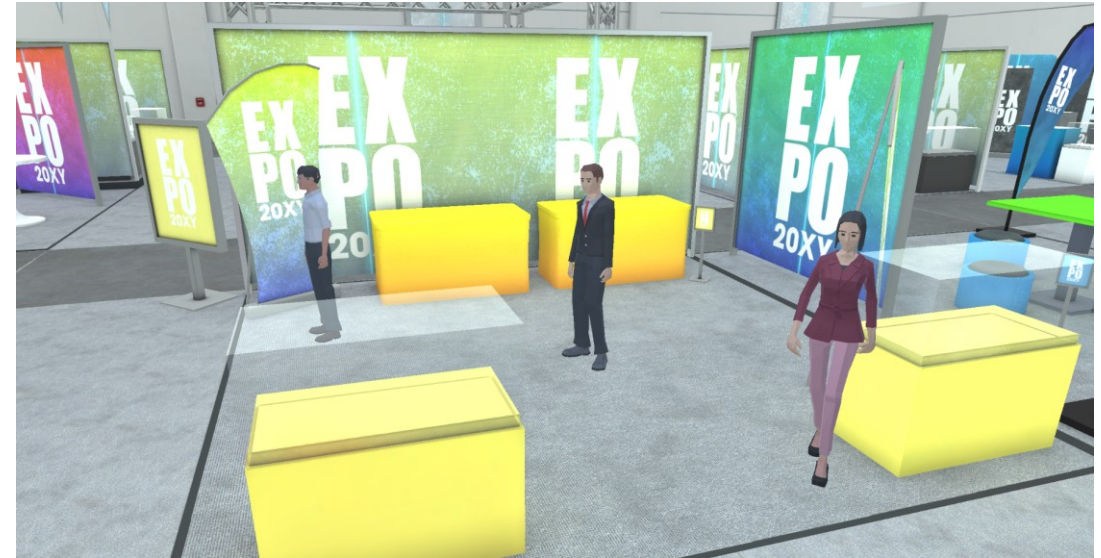
Design 2:



YELLOW
Grabbing

Design 2:

YELLOW
Grabbing



VEXPO

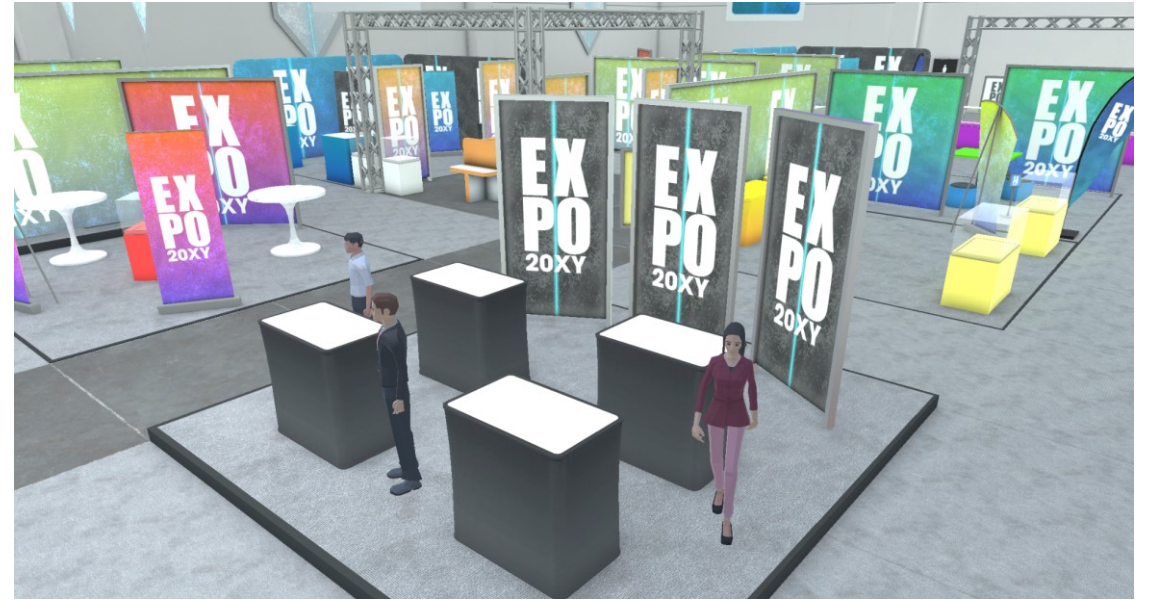


Design 3:

BLACK
Minimalist

Design 3:

**BLACK
Minimalist**



Come and Join as KPS 2021 Exhibitor!

Closed on 11/11/2021.

Date: 20th- 21st November 2021 (Sat & Sun)

Time: 9:00am - 9:00pm



**Bi-lingual
Support**

**100,000
Visitors**

**Showcase
Student Talent**

**Promote
Educational
Programmes**

KPS 2021

Virtual Competitions

Showcase the students' talents in private kindergartens.

**Open to all registered exhibitors
(private kindergartens) only.**

Film a short 3-7 min video of student's talent performance and submit before **10pm, 6 Nov 2021.**





5 & 6 years old

Storytelling Competition

Storytelling activity in a language lesson is a wonderful approach to enhance students' acquisition of language as they practice the listening, speaking, reading and writing skills.

KPS2021 Storytelling Competition is organised to **showcase students' talents, build confidence and sharpen their communication skills.**

[Know More](#)

[Video Briefing](#)

5 & 6 years old

Singing and Dancing Competition

KPS2021 Singing and Dancing Competition is held to showcase students' talents and to boost their self-esteem.

Through this activity, students may acquire discipline that enables them to perform in a show and enjoy music in our human capital development efforts to produce balanced individuals who are **emotionally balanced, creative and innovative**. This competition also explores students' **communication skills and interactions** through performance.

[Know More](#)

[Video Briefing](#)





5 & 6 years old

Recycling STEAM Project Competition

Theme: Save the Earth

Coordinated by Eduwis & Mywis

The Recycling Competition STEAM Project which is coordinated by Eduwis dan Mywis is a Science, Technology, Engineering, Arts and Mathematics (STEAM) project that stimulates creative thinking and problem-solving skills among students.

[Know More](#)

[Video Briefing](#)

6 years old

Brilliant Kinder Challenge

Coordinated by Score100

The Brilliant Kinder Challenge which is coordinated by Score100 is an online assessment aims to gauge preschoolers' fundamental academic skills and their mastery of application in preparing them for primary school.

[Know More](#)

[Video Briefing](#)



KPS 2021 Competition Prizes

Storytelling Competition

Age Group	Malay Language		English Language	
	Top 100	Top 10	Top 100	Top 10
5 & 6 years old	√	√	√	√

Singing and Dancing Competition

Age Group	Top 100	Top 10
5 & 6 years old	√	√

The Organiser reserves the right to change the prizes to other prizes of the same value at any point of time without prior notice.

KPS 2021 Competition Prizes

Recycling STEAM Project Competition

Age Group	Top 100	Top 10
5 & 6 years old	√	√

Brilliant Kinder Challenge

Age Group	Top 100	Top 10
5 & 6 years old	√	√

The Organiser reserves the right to change the prizes to other prizes of the same value at any point of time without prior notice.

Karnival Pendidikan Swasta 2021

THANK YOU.

For further details, kindly contact Mr Tan Sian Hian, Secretary of PEEAM
(Mobile no: 017-7711193 or email: secretariat@peeam.org)