



genius  
aulad  
.edu.my

# EXPANDING THE LEGACY OF EARLY CHILDHOOD EDUCATION!

YAY!

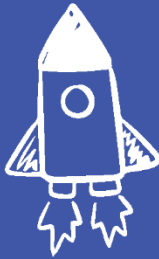
JOM  
BELAJAR  
DI SINI!

INSPIRED MORE THAN  
**73,000**  
CHILDREN SINCE YEAR 2000

**70** CENTRES  
ACROSS MALAYSIA

**20** YEARS OF PRESCHOOL  
EDUCATION & CONSULTANCY

# PRE SCHOOL IS GENIUS!



## WELCOMING PLACE THAT ENGAGES EACH CHILD.

At **Genius Aulad**, every day begins and ends with a salaam, smile and a warm hug.

For 20 years, our cheerful and bubbly team of educators have dedicated themselves to nurturing happy young Muslims who love to learn, and are compassionate towards themselves and others.

Filling the niche for professional 'play-and-learn' Islamic preschools that were very much limited back during its formation, **Genius Aulad** has grown to include more than 70 high-performance branches nationwide - having nurtured more than 73,000 children throughout its history.

## CHEERFUL ATMOSPHERE AND QUALITY CHILDREN CARE.

We provide a happy, secure and enriched learning environment for your children. Your child will feel safe and excited to explore and try new things.

### CHEERFUL ATMOSPHERE & QUALITY CARE FOR CHILDREN.

Through wildly creative, hands-on lessons, exciting school events and social engagement.

All our teachers nationwide go through hands-on, specialized training through the **Genius Aulad** Programme, which helps equip our teachers with the soft skills that they require. This allows us to maintain a consistent quality in the education that we provide across the nation.



### PARENT INVOLVEMENT FOR CHILDREN'S HAPPINESS.

As a **Genius Aulad** parent, you are indeed a part of our learning experience. We welcome you with open arms to work hand-in-hand with us as a team in supporting the educational journey of your child.





# GENIUS AULAD LEARNING SYSTEM

Each one of our children are born unique with high curiosity exploring what they see, feel, smell and listen. Thus we are aware that this stage is highly crucial to connect them with everyday life.

In **Genius Aulad**, every children are equally important for future success. Our modules are specially designed for modules and activities to nurture IQ and EQ development. While preparing our cheerful young generations with real world experience, they never forget about quality bonds with friends, teachers and of course with yourself as the parents.



## 4 to 6 years old BEYOND PRESCHOOL (FULL DAY)

Continuation of **Genius Aulad's** iLOVE Playschool modules, with an enhancement lesson to develop Living Skills, Communication & Interaction Skills, Mannerism & Values.

Programme Breakdown  
(8.30am-4.30pm)

- **Genius Aulad** Preschool :  
Children enjoys structured fun- Learning with **Genius Aulad** syllabus. Lesson includes languages, Islamic education and mathematics.
- Support Session I (3R) :  
Reinforcement, Revision, Relate.

## 4 to 6 years old PRESCHOOL

Continuation of iLOVE Lesson Plan with incorporation of academic subjects and educational events/activities. Modules are fun-based and holistic.

Compliance with the National Pre-School Curriculum Standard.

Designed to enable your child's seamless transition into formal education after graduating from **Genius Aulad**.

Subjects offered for Preschool Programme :



**Science & Crafts**



**Arabic & Islamic Funworks**



**Bijak Bahasa**



**Genius Jawi**



**English @ Ease**



**Reader Readiness**



**Maths & Mind**

## 2+ to 3 years old PLAYSCHOOL

At this age, we introduce your lively child with school environment while they can play so they are ready for Preschool.

iLove Concept- Islamic, literacy, original arts, value & excitement are the key factors that we hold on to dearly to ensure your little ones can grasp the basic idea of an introduction to fundamental learning (Learning of A to Z alphabet).

Five essential modules approach:

- Language Development
- Socio-Emotional Development
- Cognitive Development
- Spiritual Enhancement
- Physical Development

# AWARD-WINNING\* PRESCHOOL



Education Consultant for OMAR & HANA animation in Astro, with more than 1 Billion YouTube viewers, Malaysia & worldwide.

**The 2019 Brand Laureate World Halal Best Brand Awards**

For the category Business & Community Leadership

**Global Business Leadership Awards 2019**

Excellence in Preschool Education

**Rising Star Industrial Award 2019**

by UNITAR University

**Al-Faris Outstanding MWEDA SME Award**

by Muslim Biz World

**Readers Choice Awards 2014 - 2018**

Best Islamic Preschool

## OUR TEAM

"Undeniably one of the best parts about teaching for me is being able to learn all the time. Though we teach children, we also learn a lot of new things from them. Sometimes learning is something we do when there are new and better ways to teach the subjects that we love."

**Puan Hj Neazita binti Mohd Azib**  
Genius Aulad Bandar Tun Hussein Onn  
FRANCHISEE AWARD 2018/ 2019:  
Champion In Preschool Performance

"I cherished the moments when parents understand child development and celebrate their children's childhood by not pushing them to only excel in academics but happily enjoy school time."

**Teacher Ashikin Hashim**  
Genius Aulad Saujana Utama  
EDUCATOR AWARD 2019:  
Best Centre Management

FIND US AT :

**Kuala Lumpur :** Bangsar, Bandar Sri Damandara, Bandar Sri Permaisuri, Setapak, Wangsa Maju **Selangor :** Ara Damansara, Bandar Baru Bangi, Bandar Botanik, Bandar Kinrara, Bandar Mahkota Cheras, Bandar Putra Permai, Rimbayu, Puncak Alam, Bandar Rinching, Bandar Tun Hussein Onn, Bangi Avenue, Cyberjaya, Denai Alam, Kelana Jaya, Kota Damansara, USJ 21, Kota Kemuning, Kota Warisan, Kuala Selangor, Putra Height, Saujana Utama, Saujana Putra, Shah Alam Seksyen 7, Shah Alam Seksyen 14, Shah Alam Seksyen 23, Setia Alam, Subang Bestari, Ampang, Hulu Langat, Selayang, Rawang, Gombak, Banting, Puchong, Kajang, TTDI Jaya, Subang Jaya, Rantau Panjang Klang, Bukit Jelutong, Saville Kajang, The Trillium Sungai Besi **Putrajaya :** Presint 8, Presint 9, Presint 15 **Johor :** Bandar Baru Uda, Adda Height, Nusa Idaman, Kota Tinggi **Kedah :** Sungai Petani, Alor Setar, Jitra **Kelantan :** Kubang Kerian **Melaka :** Bandar Melaka, Cheng **Negeri Sembilan :** Bandar Enstek, Seremban 2, Paroi, Port Dickson, Nilai **Perak :** Bandar Sri Iskandar, Manjung **Perlis :** Kangar **Pulau Pinang :** Bayan Baru, Bertam **Terengganu :** Kuala Terengganu **INDONESIA :** Pekanbaru, Riau

## WORDS FROM PARENTS

"We appreciate all the hard work and dedication of all Genius Aulad teachers in helping our kids and improving them from zero to hero. Thank you so much, and I'm glad to have chosen Genius Aulad for my daughter. She adores all her teachers a lot. Alhamdulillah!"

**Puan Safrena Noreen Abd Malek**  
Genius Aulad Bandar Tun Hussein Onn

"Great learning environment, talented and friendly teachers!"

**Puan Faizah Razak -**  
GENIUS Aulad Bangsar

"My child loves the school and teachers. Teachers are willing to go extra mile to give the best they could. One on one teaching for reading is beyond expectation. Highly recommended!"

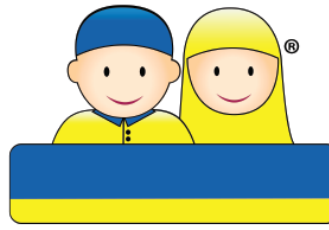
**Puan Norhayati Ibrahim -**  
GENIUS Aulad TTDI Groove Kajang



Registered With:



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AULAD**

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**20 YEARS**  
of  
**HAPPY  
PRESCHOOL  
EDUCATION**

LET'S  
PLAY &  
LEARN  
TOGETHER!



Happy  
+ Learning  
= GENIUS

**REGISTER NOW FOR 2022!**

# COST-EFFECTIVE

IS

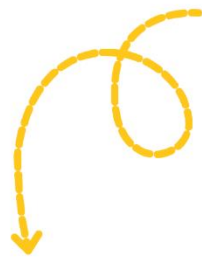
# GENIUS AULAD



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**ANNUAL FEE**  
(ONE TIME PAYMENT)

**MONTHLY FEE**

**3 YEARS OLD**  
DAILY PLAYSCHOOL

AM SESSION  
PM SESSION

**RM 568**

**RM 284**

**4-6 YEARS OLD**  
DAILY PRESCHOOL (HALF DAY)

AM SESSION  
PM SESSION

**RM 1, 550**

**RM 320**

**FULL DAY PRESCHOOL PROGRAMME \***

**RM 1, 600**

**RM 618**

\* FOR PARTICIPATING CENTRES only.  
\* Terms and Conditions apply.



**SCAN ME  
TO REGISTER!**

Visit  
us!

**FOR MORE INFO:**



**+6017 347 9100**

**Alternatively, visit our nearest center:**

**KUALA LUMPUR** : Bangsar, Bandar Sri Damansara, Bandar Sri Permaisuri, Setapak, Wangsa Maju **SELANGOR** : Ara Damansara, Bandar Baru Bangi, Bandar Botanik, Bandar Kintara, Rimbayu, Banting, Bandar Putra Permai, Puncak Alam, Bandar Rinching, Bandar Tun Hussein Onn, Bangi Avenue, Cyberjaya, Denai Alam, USJ 21, Kelana Jaya, Kota Damansara, Kota Kemuning, Kota Warisan, Kuala Selangor, Putra Heights, Saujana Utama, Elmina Shah Alam, Seksyen 7 Shah Alam, Seksyen 14 Shah Alam, Seksyen 23 Shah Alam, Setia Alam, Ampang, HULU Langat, Selayang, Rawang, Gombak, Puchong Utama, Kajang, TTDI Jaya, Rantau Panjang Klang, Sungai Buloh, Saville Kajang, Trillium Sungai Besi  
**PUTRAJAYA** : Presint 8, Presint 11, Presint 15 **NEGERI SEMBILAN** : Ainsdale Seremban, Bandar Enstek, Seremban 2, Paroi, Port Dickson, Nilai  
**MELAKA** : Bandar Melaka, Cheng **JOHOR** : Adda Heights, Bandar Baru Uda, Kota Tinggi, Nusa Idaman **PERLIS** : Kangar **PULAU PINANG** : Bandar Cassia Batu Kawan, Bayan Baru, Bertam **KEDAH** : Alor Setar, Jitra, Sungai Petani **PERAK** : Bandar Baru Medan Ipoh, Bandar Sri Iskandar, Manjung **KELANTAN** : Kubang Kerian **TERENGGANU** : Kuala Terengganu **INDONESIA** : Pekanbaru, Riau

 **Genius Aulad**

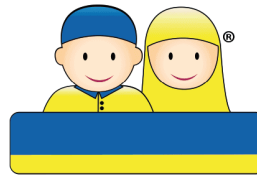
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**OPENING SOON!**  
**GENIUS AULAD**  
**ELMINA**

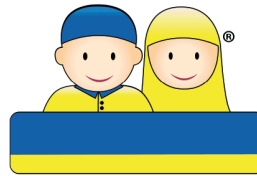
Shah Alam, Selangor

**Level 1 & 2,**  
**No 27, Jalan**  
**Frekuensi, R U16/R,**  
**Elmina East,**  
**40160, Shah Alam,**  
**Selangor**

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**BANDAR CASSIA**

Batu Kawan, Pulau Pinang

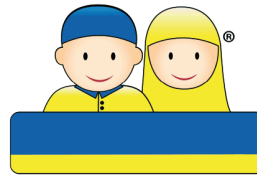
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**Jalan Vervea 13,**  
**Vervea, 14110,**  
**Bandar Cassia,**  
**Batu Kawan,**  
**Pulau Pinang**



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**AINSDALE**

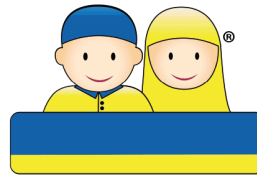
Seremban,  
Negeri Sembilan

**Level 1 & 2, No 32,  
Jalan Ainsdale 15/4,  
Bandar Ainsdale,  
70200, Seremban,  
Negeri Sembilan**

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**OPENING SOON!**  
**GENIUS AULAD**  
**BANDAR BARU**  
**MEDAN**

Ipoh, Perak

**No 15A & 19A-1,**  
**Jalan Niaga**  
**Simee I, Pusat**  
**Perniagaan Simee**  
**(Bond Square),**  
**31400, Ipoh, Perak**



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**OPEN A  
PRESCHOOL  
NOW!**

**FRANCHISE OPPORTUNITY  
WITH GENIUS AULAD**

**70** SAFE  
Preschool Centres

**20** YEARS  
of Happy Preschool  
Education

# GENIUS AULAD FRANCHISE SYSTEM

With more than 20 years, GENIUS AULAD nurturing beyond 73,000 students since it's inception, making the catalyst for Islamic English based preschool in Malaysia.

GENIUS AULAD has grown with more than 70 high-performance branches nationwide including Pekanbaru, Indonesia, thus filling the niche for professional 'play-and learn'.

Through franchise system, GENIUS AULAD providing full fledged support via strong branding, extensive academic materials and syllabus, in house training, dedicated location analyst and more making an excellent business plan within your neighbourhood area.

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## LOOKING FOR YOUR NEXT BUSINESS VENTURE?

Let us help you make your dreams of providing quality Islamic Early Childhood Education to young Muslims, be it nationwide or internationally.

- **Cost Effective Initial Investment**
- **Vast Experience & Good Track Record**
- **Specialized Program & Protected Intellectual Property**
- **Site Selection & Operational Support**
- **Continuous Teachers Training & Development**
- **Collaborative Marketing**
- **Noble Profession**

# REQUIREMENTS FOR FRANCHISE

## SET UP



**Malaysia Citizen**



**Basic knowledge  
in business**



**Legal age of 21**



**Initial Capital with minimum  
RM100,000 in cash**



**Provide CCRIS statement  
from Bank Negara Malaysia**

## MORE THAN 70 CENTRES IN MALAYSIA AND INDONESIA





# ONE STEP AWAY! SCAN ME TO REGISTER



## ASK US MORE!



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